



Ag Efficiency Plus Helps Growers Implement Water Management Recommendations with Rebates on Equipment That Increases Control of Watering Strategies

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In a recent **AgAlert** article on irrigation innovations ("Drought Strategies: Experts Offer Tips on Irrigation and Water Management," Oct. 10, 2007), UC Davis Water Management Specialist David Goldhamer advocates switching from surface systems to drip or micro-sprinkler systems because they offer growers more control over water distribution and successful implementation of watering strategies, such as deficit irrigation. These systems and strategies are two key ideas mentioned and work hand-in-hand to reduce water use and maintain productivity, even in the face of drought and water cutbacks that threaten the availability of water to California growers.

Sprinkler to Drip-Irrigation Conversion and Low-Pressure Sprinkler Nozzles are just two measures available to Southern California Edison's agricultural customers and eligible for rebate under the Ag Efficiency Plus program. Rebates can cover up to 50% of the measure cost. And they enable growers to save money and electricity, in addition to improving water productivity and yields.

For a copy of the article on water management strategies for specific fruit and nut tree species, and information on rebate-eligible irrigation equipment, contact Ag Efficiency Plus by email at help@agefficiencyplus.com or call us at 800-791-7541.