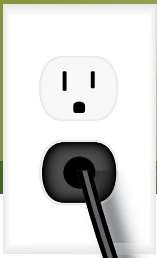


AG EFFICIENCY PLUS FARMS



For more information

Ag Efficiency Plus

www.AgEfficiencyPlus.com

Call us 6 am–5 pm

(800) 791-7541

Ag Efficiency Plus is saving energy and money for farmers across Southern California. Since its beginning in 2006, the program has saved the SCE agricultural community over **12.6 million kilowatt hours** in energy, as well as reduced greenhouse gas emissions and precious water use.

So far, over **225 farms** have participated in the program. Together, they'll **save over \$1,260,000** in electricity costs next year alone. Don't miss out on your opportunity to reduce your costs.

Energy Efficiency Taking Root at California Orchard

At an orchard not far from Bakersfield, alfalfa was once the major crop. Years of drought and rising costs led the owner to focus on his more profitable apple trees four years ago. Abandoning the alfalfa, he kept his existing side-roll sprinkler system to water the trees for the first couple of years of growth. Looking ahead, he wanted to learn about converting to a more efficient irrigation system, and how to achieve additional water savings.

By working with **Ag Efficiency Plus**, the owner of this orchard learned that he could replace the high-pressure sprinkler systems with energy efficient irrigation equipment that saves electricity in addition to water. He learned how he could reduce his electric pumping bill, and that he could offset more than half the cost of installing a micro-sprinkler system through a cash incentive from the **Ag Efficiency Plus** program. The new system cost more than \$100,000, but the equipment was eligible for a cash incentive of \$64,000, covering more than half the cost.

Since installation in early 2007, the orchard owner has:

- **Saved over 588,000 kWh, with a peak load reduction of 240 kW.**
- **Saved over \$35,000 in electricity costs in just one year**
- **Has seen water usage decrease by more than 30%**
- **Has seen productivity rise 10%**
- **Reduced irrigation labor costs by 40%**

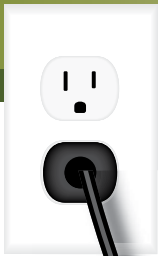
Growers like this across Southern California are seeing reduced energy bills by participating in **Ag Efficiency Plus**. Call today!

Program Alert!

Ag Efficiency Plus
is scheduled to end
in **November 2008!**

If you've been thinking
about applying for this
program, **now** is the
time to take action.





Low-cost tips to help you save.

Equipment upgrades and retrofits are an excellent way to help you save money and energy. Here are a few easy ideas to help those electric bills go down even more.

- Switch off lights when they aren't in use
- Light only work areas and not the entire building
- Use daylight instead of electricity
- Clean lights, fan blades and motors on a regular basis
- Add insulation to water heaters and pipes
- Repair all air, heat and water leaks immediately
- In the winter, set the thermostat lower, in the summer, set it higher

Central Valley Dairy Keeps Cool and Saves

The summer of 2006 was brutal in the Central Valley. Not only was milk production in jeopardy, so were the cows. With over 1,600 head of cattle, one Visalia dairy farmer with a lot to protect decided to add large circulation fans in an attempt to save his herd and his milk sales.

After speaking with **Ag Efficiency Plus**, he decided to install 66 efficient 50" low-volume, high-speed fans. By choosing models that were eligible for incentives through the program, he received a reimbursement of \$200 per fan, saving him over \$13,000 off the purchase price.

The cows found immediate relief with the new fans, and the dairy farmer saw immediate electricity savings. Since installing the fans, he has seen an annual savings of about 124,000 kWh and has dropped peak demand by 59 kW.

Southern California Nursery Expands Production

A wholesale nursery in Southern California wanted to expand its business, so it installed 3,000 compact fluorescent fixtures for night lighting.

By choosing compact fluorescents over incandescents, they will save over 200,000 kWh annually. With **Ag Efficiency Plus** incentives, they were able to recoup 11% of installation costs.

CASH incentives are available now!

If you've updated any of the following equipment recently, you could be eligible for a rebate!

- Lighting
- Air conditioning and cooling
- Pumping
- Refrigeration
- Ventilation
- Controls
- Motors

NR-249-VI-0408

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