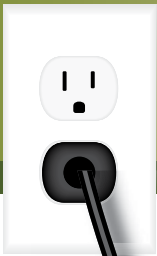


AG EFFICIENCY PLUS

Dealers and Manufacturers



For more information

Ag Efficiency Plus

www.AgEfficiencyPlus.com

Call us 6 am–5 pm

(800) 791-7541

Ag Efficiency Plus is working with dealers and manufacturers across Southern California to help their customers save energy and money. Since its beginning in 2006, the program has saved the SCE agricultural community over **12.6 million kilowatt hours** in energy, and reduced greenhouse gas emissions.

To date, over **225** growers, dairies and food processors have participated in the program. Together, they'll **save over \$1,260,000** in electricity costs next year alone. Don't miss out on this opportunity to help your customers reduce their costs.

Lighting Supplier Helps Nursery Save Money and Energy

A family owned and operated wholesale nursery in Southern California grows a wide variety of decorative plants. Looking to expand their business, the owners decided to install lights for night lighting, an effective method of keeping the greenhouses productive beyond the restrictions of season and sunlight.

Taking the suggestion of an SCE account executive to install 23-watt compact fluorescent lamps over incandescents, the owners went to their local supplier with their request. The nursery's lighting supplier calculated significant electricity savings from installing compact fluorescent fixtures and lamps instead of incandescents. Working with **Ag Efficiency Plus**, they were able to obtain incentives covering about 11% of the installed cost.

In late 2007, the nursery phased in 3,000 new compact fluorescent fixtures. Now, not only are they able to increase production, they are also keeping the lid on their electricity bill. The new fixtures use 200,000 kWh less than the incandescent fixtures would have used. The nursery owners are now planning on installing incentive-eligible fans that will further improve productivity.

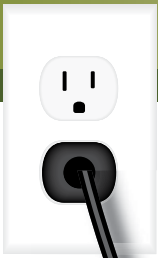
By working with their supplier and **Ag Efficiency Plus**, this nursery will save thousands on their electricity bill and will increase their productivity. You can help your customers see these same results. Call us today and find out how!

Program Alert!

Ag Efficiency Plus is scheduled to end in **November 2008!**

If you have eligible customers, **now** is the time to enroll them in the program!





Low-cost tips to help your customers save!

Equipment upgrades and retrofits are an excellent way to help your customers save money and energy. Here are a few easy ideas to help those electric bills go down even more.

- Switch off lights when they aren't in use
- Light only work areas and not the entire building
- Use daylight instead of electricity
- Clean lights, fan blades and motors on a regular basis
- Add insulation to water heaters and pipes
- Repair all air, heat and water leaks immediately
- In the winter, set the thermostat lower, in the summer, set it higher

What Can You Do?

Ag Efficiency Plus offers agricultural and food processing customers **free** energy audits and rebates on energy efficient equipment. Follow these steps to ensure that your customer moves through the program and receives a rebate.

1. Visit www.AgEfficiencyPlus.com and register to ensure you receive the latest program information. Download forms and program materials from this site.
2. Talk with your customers about energy efficiency opportunities. Call our toll-free number if you have any questions.
3. Work with **Ag Efficiency Plus** representatives to find the right choice for your customer.
4. Once paperwork is completed and your customer qualifies, they will receive a rebate check.

For more information or to ask about an energy audit, call the program hotline at (800) 791-7541.

Dairy Keeps Cool and Saves Big

To keep his cows cool in summers, a dairy farmer with over 1,600 head of cattle installed 66 efficient 50" low-volume, high-speed fans.

By applying for incentives through **Ag Efficiency Plus**, he saved over \$13,000 off the purchase price. Since installing the fans, he has seen an annual savings of about 124,000 kWh on his electric bill and has dropped peak demand by 59 kW.

CASH incentives are available now!

If your customers have updated any of the following equipment recently, they could be eligible for a rebate!

- Lighting
- Air conditioning and cooling
- Pumping
- Refrigeration
- Ventilation
- Controls
- Motors

NR-248-V1-0408

This program is funded by California utility ratepayers and administered by Southern California Edison Company under the auspices of the California Public Utilities Commission, through a contract awarded to Global Energy Partners, LLC. Global Energy Partners has hired EnSave, Inc. as a subcontractor to assist in the implementation of this program. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners. This program ends November 30, 2008, or when funds are depleted.

Este programa es financiado por los usuarios de las compañías de servicios públicos de California y es administrado por Southern California Edison Company bajo los auspicios de la Comisión de Servicios Públicos de California mediante un contrato con Global Energy Partners, LLC. Global Energy Partners ha contratado a EnSave, Inc. como subcontratista para asistir en la puesta en práctica de este programa. Los contribuyentes de California que decidan participar en este programa no están obligados a comprar ningún servicio adicional ofrecido por el contratista. Las marcas registradas usadas aquí son propiedad de sus dueños respectivos. Este programa termina el 30 de noviembre de 2008, o cuando se agotan los fondos.