

# AG EFFICIENCY PLUS FARMS



**Agricultural Customers  
Save Energy and Save  
Money**

## A Program Designed for Farmers

**Ag Efficiency Plus** is saving energy and money for Southern California agricultural customers. Since 2006, the program has recorded annual electricity savings of over 8 million kilowatt hours and reductions of greenhouse gas emissions.

So far, over 100 producers have participated in the program. Together, they'll save over \$564,000 in electricity costs next year and for years to come. Don't miss out on your opportunity to reduce your costs as well.

### How are farmers saving?

Farmers are saving money by working with **Ag Efficiency Plus**. Earlier in 2007, a dairy and crop farmer in Tulare was interested in installing new, energy efficient equipment in both his dairy farm and in the fields.

After receiving a free audit and consulting with **Ag Efficiency Plus** representatives, the farmer decided on an extensive array of upgrades, including installation of:

- High Intensity Discharge (HID) Exterior Pulse Start lighting fixtures
- Over fifty energy efficient low-volume, high-speed exhaust/circulation fans
- Four ventilation thermostat control

Thanks to incentives offered by **Ag Efficiency Plus**, this farmer is receiving an estimated rebate of **\$10,000** and an estimated net savings of over **204,000 kWh**.

For more information

**Ag Efficiency Plus**  
[www.agefficiencyplus.com](http://www.agefficiencyplus.com)

**Call us 6 am–5 pm**  
**(800) 791-7541**

### Agricultural Support Organizations Help Spread the Word

The **Ag Efficiency Plus** team has been featured in trade association newsletters, including *Agribusiness Dairymen*, *King's County Farm Bureau Update*, *Ag Alert*, *Western Ag Reporter* and *California Fresh Fruit and Raisin News*.

We'd like to help your organization reach out to your members. We can provide content for your newsletters, materials for your next meeting and may even be able to attend your event. Please call Kate Williams at (800) 791-7541 to discuss your ideas.





## Who Else is Saving Energy and Money?

- A dairy in Tulare is going to install 418 320-watt pulse-start HID low bay fixtures in their barn. The estimated rebate for this is over \$20,000, with energy savings estimated at 908,000 kWh annually.
- A Central Valley citrus grower is converting to a micro-irrigation system for his 130 acres. This, combined with a new 40 hp pump with a premium efficiency motor, will provide a total incentive of nearly \$24,000 and over 250,000 kWh of energy savings.
- A food processor in the LA Basin recently installed floating head pressure controls, compressor variable speed drives and condensor variable speed fan controls to achieve and estimated \$133,000 in rebates and save nearly 1,441,000 kWh annually.

## Incentives for Lighting A Bright Idea

Did you know that you can save money by improving lighting efficiency through **Ag Efficiency Plus**?

There are over 50 lighting options available through **Ag Efficiency Plus**. Rebates range from \$2 up to \$100 per fixture upgraded. In addition to the rebates, the kWh saved by implementing these changes will save you money on your next electric bill.

For example, many of our **Ag Efficiency Plus** participants are installing pulse-start HID or T8 florescent electronic ballast lighting fixtures. Rebates for such fixtures range from \$12.50 up to \$100 per unit installed, depending on what best suits their needs.

If you would like more information on how you can save money or to apply for a facility audit, call our hotline at (800) 791-7541 and speak with a program representative today.

## CASH Incentives

**Available for:**

- Lighting
- Air conditioning
- Pumping
- Refrigeration
- Ventilation
- Cooling
- Controls
- Premium efficient motors

## Southern California Edison's Agricultural Energy Efficiency Program

The **Ag Efficiency Plus** program is just one part of Southern California Edison's larger Agricultural Energy Efficiency Program (AEEP). You can save even more money by scheduling a free pump test by participating in their Demand Response programs, just for starters.

Please contact your SCE account representative for more information.

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