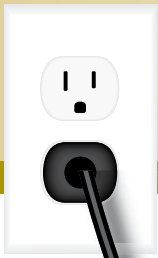


AG EFFICIENCY PLUS

Manufacturers, Dealers and Installers



Program Involvement for Manufacturers, Dealers and Installers

Ag Efficiency Plus, a component of Southern California Edison's Agricultural Energy Efficiency Program, is designed to help save your customers money by increasing their energy efficiency.

Ag Efficiency Plus offers agricultural and food processing customers **free energy audits** and **rebates** on energy efficient equipment. The program offers two types of rebates:

- **Calculated** rebates are based on the project's energy savings
- **Itemized** rebates fixed for each measure on a per unit basis

Follow these steps to ensure that your satisfied customer moves through the program and receives a rebate.

1. Visit the dealer section of www.agefficiencyplus.com. Register here to make sure you receive the latest program updates and dealer information. You can also download forms and program materials from this site.
2. Talk with your customers about the program's energy efficiency opportunities. Call the **Ag Efficiency Plus** hotline at **1-800-791-7541** at any time for additional information or with questions.
3. Work with **Ag Efficiency Plus** to determine if an audit, or calculated rebates or itemized rebates are the right choice for your customer.
4. Once paperwork is properly completed and it is determined that your customer qualifies, your customer should receive a rebate check for the qualifying installations from Southern California Edison within four weeks.

For more information or to apply for a facility audit, call the program hotline at (800) 791-7541 and speak with a program representative.

For more information

Ag Efficiency Plus
www.agefficiencyplus.com

Call us 6 am–5 pm
(800) 791-7541

Agricultural Support Organizations Help Spread the Word

The **Ag Efficiency Plus** team has been featured in trade association newsletters, including *Agribusiness Dairymen*, *King's County Farm Bureau Update*, *Ag Alert*, *Western Ag Reporter* and *California Fresh Fruit and Raisin News*.

We'd like to help your organization reach out to your members. We can provide content for your newsletters, materials for your next meeting and may even be able to attend your event. Please call Kate Williams at (800) 791-7541 to discuss your ideas.





Who Else is Saving Energy and Money?

- A dairy in Tulare is going to install 418 320-watt pulse-start HID low bay fixtures in their barn. The estimated rebate for this is over \$20,000, with energy savings estimated at 908,000 kWh annually.
- A Central Valley citrus grower is converting to a micro-irrigation system for his 130 acres. This, combined with a new 40 hp pump with a premium efficiency motor, will provide a total incentive of nearly \$24,000 and over 250,000 kWh of energy savings.
- A food processor in the LA Basin recently installed floating head pressure controls, compressor variable speed drives and condensor variable speed fan controls to achieve and estimated \$133,000 in rebates and save nearly 1,441,000 kWh annually.

Incentives for Lighting A Bright Idea

Did you know that you can save money by improving lighting efficiency through **Ag Efficiency Plus**?

There are over 50 lighting options available through **Ag Efficiency Plus**. Rebates range from \$2 up to \$100 per fixture upgraded. In addition to the rebates, the kWh saved by implementing these changes will save you money on your next electric bill.

For example, many of our **Ag Efficiency Plus** participants are installing pulse-start HID or T8 florescent electronic ballast lighting fixtures. Rebates for such fixtures range from \$12.50 up to \$100 per unit installed, depending on what best suits their needs.

If you would like more information on how you can save money or to apply for a facility audit, call our hotline at (800) 791-7541 and speak with a program representative today.

CASH Incentives

Available for:

- Lighting
- Air conditioning
- Pumping
- Refrigeration
- Ventilation
- Cooling
- Controls
- Premium efficient motors

Southern California Edison's Agricultural Energy Efficiency Program

The **Ag Efficiency Plus** program is just one part of Southern California Edison's larger Agricultural Energy Efficiency Program (AEEP). You can save even more money by scheduling a free pump test by participating in their Demand Response programs, just for starters.

Please contact your SCE account representative for more information.

This program is funded by California utility ratepayers and administered by Southern California Edison Company under the auspices of the California Public Utilities Commission, through a contract awarded to Global Energy Partners, LLC. Global Energy Partners has hired EnSave, Inc. as a subcontractor to assist in the implementation of this program. California customers who choose to participate in this program are not obligated to purchase any additional services offered by the contractor. The trademarks used herein are the property of their respective owners. Este programa es financiado por los usuarios de las compañías de servicios públicos de California y es administrado por Southern California Edison Company bajo los auspicios de la Comisión de Servicios Públicos de California mediante un contrato con Global Energy Partners, LLC. Global Energy Partners ha contratado a EnSave, Inc. como subcontratista para asistir en la puesta en práctica de este programa. Los contribuyentes de California que decidan participar en este programa no están obligados a comprar ningún servicio adicional ofrecido por el contratista. Las marcas registradas usadas aquí son propiedad de sus dueños respectivos.